

Why in the world would anyone want to reverse the "Indiana do not call list" other than business? Other forms of advertising are passive. This is not. There is a reason why this law was passed ("Demanded by the people") in the first place.

To be even more specific, if anything, the "Indiana Do Not Call List" needs to be expanded to include ALL forms of marketing and selling, regardless of the source, i.e. non-profit or whatever else is currently excluded from the list.

The original passing of this law was an example that the will of the people, and common sense, could be heard and addressed.

On another note, here is a great idea for business if they want access to this form of marketing:

- Accept the fact that this form of selling is simply a large invasion of privacy.
- Pay the price to take this technology to the next level by:
 - Encouraging the telephone industry at large to offer a feature that allows customers to independently turn marketing calls on or off for free at will, permanently (not per call!).

What a concept, this would end the controversy instantly, and reverse the amount of calls they would even need to make. Of course, this would probably not work, based on the fact that most people would not knowingly allow this invasion of privacy.

Did I just unintentionally make my own case? Doing something logical at low cost to protect the privacy of telephone customers while allowing the continued use of this marketing medium, would defeat the purpose. In other words, the basis for big business to lobby for the reversal of this law is to assert their right to invade, harass and eliminate the right to privacy in this matter. Otherwise, they would obviously be pursuing a method similar to the one described above to protect users rights to privacy, while developing a strong case to allow this marketing medium to be allowed.